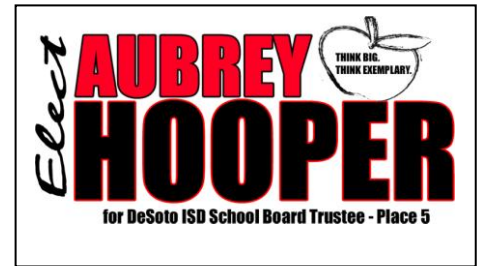


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AUBREY HOOPER FOR DESOTO ISD SCHOOL BOARD TRUSTEE – PLACE 5

Young community leader running for local School Board

“Think Big! Think Exemplary!”

Desoto, TX—(March 17, 2011) – Today, Aubrey C. Hooper announced his candidacy for Desoto ISD School Board Trustee – Place 5.

Hooper, a teacher at the Dallas County Juvenile Department, was joined by his campaign team and supports at a neighborhood rally outside of his campaign headquarters. Local citizens were energized by the theme of the campaign, *“Think Big! Think Exemplary!”*, which highlights the limitless potential Hooper believes our school district has in educating and preparing today’s leaders.

A community activist, Hooper comes from a strong family of committed Desoto citizens. At an early age, Hooper became known throughout Dallas County for his work with the Dallas NAACP, where he served as 1st Vice President and briefly as Interim President. Hooper is a lifelong Dallas County resident, leaving briefly to pursue a degree in Political Science from the historic Morehouse College. After his college days, Hooper returned home to Desoto and earned a graduate degree from the University of Texas – Arlington in Urban Affairs.

“I am excited for the opportunity to serve the children and families of Desoto,” Hooper said. “It is time to put our children first. As a School Board Trustee, I will reenergize the community’s involvement in the school district and improve our accountability ratings.”

Investing in early education is another staple of the Hooper campaign. Says Hooper, “Ultimately, doing the best for each of our young learners makes the entire school system stronger.”

Daniel Keeling, a former Dallas County Deputy Constable and SMU Law Student, is serving as Hooper’s campaign manager. Keeling endorsed Hooper, adding, “Aubrey will bring a new generation of leadership to the School Board. He has a compelling vision for making our schools exemplary.”

Hooper’s mother, Audrey Runnels is serving as campaign treasurer.

Election Day is May 14, 2011. Early voting begins April 25, 2011 and ends May 10, 2011.

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For more information, visit: www.aubreychooper.com